

Premium Mountaire Young Chicken
Blue Label with Brineworks™

Blazing heat?

This chicken ain't scared.



For reliably tender chicken, no matter the prep,* choose the one that consumers prefer over unbrined chicken for flavor, juiciness and tenderness.[1]

Mountaire® Blue Label™ with Brineworks™ is the dependable choice for high-volume kitchens.

KITCHEN TESTED

Chicken verified to retain more moisture and tenderness, up to 185° F internal temperature*

IMPROVED PERFORMANCE

Injection brine improves cooking performance and reduces back-of-house labor and time

CONSISTENT RESULTS

Performance across batches, prep variation, skill levels and hold times*

Mountaire® Blue Label™ with Brineworks™ now available in breasts and tenderloins.

	Product Name	GTIN	Product Code	Bird Size	Case Pack	Case Weight (pounds)	Format	TI	HI
	BREASTS								
NEW	Mountaire® Blue Label™ with Brineworks™ Fresh Boneless Single Lobe Breast, Skinless, Marinated	90030802256919	25691	Jumbo	4/10	40	Heat Sealed	7	7
	TENDERLOINS								
NEW	Mountaire® Blue Label™ with Brineworks™ Fresh Tenderloins, Marinated	90030802253000	25300	Jumbo	4/10	40	Heat Sealed	7	7

"So flavorful and juicy and tender—I don't think you could cook or prepare it any better." - Actual Consumer Opinion[1]



Learn more and see why Mountaire Blue Label with Brineworks is what consumers prefer.

MountaireBrineworks.com

*Based on internal culinary testing (June 2026) of Mountaire Brineworks, comparing marinated chicken breasts and tenderloins to conventional, unmarinated chicken. Product was oven-roasted, braised, steamed, pan-seared, grilled or deep-fried, cooked to 165°F and to an overcooked 185°F, and served immediately or after hot-holding for up to 60 minutes. Brineworks scored higher on average sensory ratings than the unmarinated Mountaire product in each temperature and hold condition tested.

[1] Independent third-party consumer study (n=60), conducted June 2026, comparing Brineworks to unmarinated Mountaire chicken, cooked to 165°F and held up to 30 minutes.

© 2026 Mountaire Farms Inc. All Rights Reserved.
MNT-BLU_BM_COL_0726_00172